

## REGISTER TODAY!

Lunch & refreshments  
will be provided.



## CARDIOLOGY AT THE BIX

**Friday, July 23, 2010**

Radisson Quad City Plaza  
111 East 2nd Street  
Davenport, Iowa



[www.genesisheart.com](http://www.genesisheart.com)



### FESTIVITIES

#### Friday Evening

Enjoy an evening of gambling on Rhythm City Riverboat Casino as you experience the sights of the Mississippi River, or attend the street craft fair.

#### Saturday Morning

##### The Bix 7 Road Race

Participate in one of the world's top-rated road races that was voted by Runner's World magazine as The #1 Community Spirit Race. This year's runners will take on the hills of Davenport in the 7-mile run. To register for the Bix run: call (563) 383-2489 or [www.bix7.com](http://www.bix7.com)

#### Daily Concerts

Thursday, Friday, Saturday, Sunday  
LeClaire Park, Col Ballroom – Davenport.  
Listen to traditional style jazz along the Banks of the Mississippi River. Be part of one of the largest jazz festivals that pays tribute to the memory of Davenport-born jazz musician Leon "Bix" Beiderbecke.



# GENESIS


HEART INSTITUTE

presents

## CARDIOLOGY AT THE BIX



**Friday, July 23, 2010**  
**Radisson Quad City Plaza**  
**Davenport, Iowa**

Medical Center  
**GENESIS**   
1227 East Rusholme Street  
Davenport, Iowa 52803

## SYMPOSIUM DESCRIPTION

Cardiology at the Bix is the twentieth annual cardiovascular symposium presented by Genesis Medical Center and the Genesis Heart Institute. An outstanding national faculty has been assembled to present a concise update on the ever-changing field of cardiovascular medicine. Emphasis is placed on assisting primary care providers in acquiring clinical insight into diagnostic and treatment modalities.

## OBJECTIVES

- Construct a plan for prevention and treatment of heart disease in women.
- Discuss and know the disparities in cardiac care – race, ethnicity, and gender.
- Discuss and know the epidemiology of heart failure.
- Learn and know the relationships between ICU-delirium and outcomes in critically ill patients.
- Develop an understanding of the humorous application of pacemakers, defibrillators and cardiac resynchronization devices.
- Understand the current Percutaneous options for the management of structural heart disease.

## INTENDED AUDIENCE

Internists, family practitioners, cardiologists, nurses and other health professionals who deal with cardiovascular disorders.

## ACCREDITATION

**CME:** Genesis Medical Center is accredited by the Iowa Medical Society to provide continuing education for physicians.

Genesis Medical Center designates this educational activity for a maximum of 5.5 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

### Credits:

Nursing: 6.5 contact hours will awarded by the Iowa Board of Nursing Provider #59, Genesis Medical Center, Davenport, Iowa. This program may be used to meet the continuing education requirement for ANCC recertification.

All Others: May be eligible for continuing education. Consult your governing rules to determine if appropriate subject matter criteria will apply to 6 credit hours.



## SPEAKERS AND TOPICS

### Joan E. Briller, M.D.

Associate Professor of Clinical Medicine (Cardiology)  
Director, Women and Heart Disease Program  
University of Illinois at Chicago  
*Topic: Red Hot off the Presses: What's New in Heart Disease in Women*

### Kevin M. Monahan, M.D.

Assistant Professor of Medicine  
Director, Electrophysiology Laboratory  
Boston University School of Medicine, Boston, MA  
*Topic: Disparities in Cardiac Care – Race, Ethnicity, Gender*

### Mukarram Siddiqui, M.D.

Chief, Division of Cardiology  
Medical Director, Electrophysiology  
Sinai-Grace Hospital, Detroit, MI  
*Topic: Congestive Heart Failure 2010*

### Richard B. Goodman, M.D.

Chief, Pulmonary & Critical Care  
VA Puget Sound Health Care System, Seattle, WA  
*Topic: Delirium in the ICU*

### Serge Barold, M.D.

Private Practice: Florida Heart Rhythm Institute,  
Tampa, FL,  
Clinical Professor of Medicine Emeritus  
University of Rochester School of Medicine and  
Dentistry, Rochester, NY  
*Topic: Cardiac Pacing for the 21st Century –  
Devices, Sites, and Follow-up*

### Nicholas Ruggiero II, M.D., FACC, FSCAI

Director of Structural Heart Disease and  
Non-coronary Interventions  
Assistant Professor of Medicine, Jefferson Heart  
Institute Thomas Jefferson University Hospital,  
Philadelphia, PA  
*Topic: The Percutaneous Management of Structural  
Heart Disease: Past, Present and Future*

## REGISTRATION

To register, please call Jody Johnston-Mohr at (563) 421-1284, e-mail johnstonmohrj@genesishhealth.com, or fill out the attached registration form and fax to (563) 421-1283. Phone in credit card information (Visa or MasterCard only). If registering by phone, please spell your name; state the credentials that should appear on your certificate, and a phone number where you can be contacted.

There is a registration fee of \$30 to attend this conference for all attendees. Continental breakfast, lunch, and refreshments are provided. Checks should be sent payable to Genesis Medical Center, Attn: Jody Johnston-Mohr, 1227 E. Rusholme St., Davenport, IA 52803, or call Jody with credit card information at (563) 421-1284

## HOTEL

Accommodations are available at The Radisson Quad City Plaza, 111 E. 2nd St., Davenport, IA. For reservations, call the Radisson at (563) 322-2200. Please identify yourself as attending the Genesis Cardiology at the Bix.

## ACKNOWLEDGEMENT OF SUPPORT

Genesis Medical Center is pleased to acknowledge support from Genesis Health System, Astellas, Daiichi Sankyo, Novartis, Sanofi-Aventis, Merck, Midwest Cardiovascular Research Foundation, Genesis Heart Institute, Manor Care, and ZOLL Lifecor Corporation.



### DISCLOSURE

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In addition, ACCME requires Genesis Medical Center to review all CME/CE content that has been developed to ensure the above. Genesis Medical Center shall employ a monitoring committee, external expert, or peer review for this analysis. If any statements fall outside of these requirements, revisions will be made.

## AGENDA

### Morning Schedule

8:00 - 8:25	Registration Continental Breakfast
8:25 - 8:30	Welcome Symposium Overview <i>Michael Giudici, M.D.</i> Program Director
8:30 - 9:30	Red Hot off the Presses: What's New in Heart Disease in Women <i>Joan E. Briller, M.D.</i>
9:30 - 10:30	Disparities in Cardiac Care – Race, Ethnicity, Gender <i>Kevin M. Monahan, M.D.</i>
10:30 - 10:50	Break
10:50 - 11:45	Congestive Heart Failure 2010 <i>Mukarram Siddiqui, M.D.</i>
11:45 - 1:00	Lunch

### Afternoon Schedule

1:00 - 2:00	Delirium in the ICU <i>Richard B. Goodman, M.D.</i>
2:00 - 2:15	Break
2:15 - 3:15	Cardiac Pacing for the 21st Century – Devices, Sites, and Follow-up <i>Serge Barold, M.D.</i>
3:15 - 4:15	The Percutaneous Management of Structural Heart Disease: Past, Present and Future <i>Nicholas J. Ruggiero II, M.D., FACC, FSCAI</i>
4:15	Evaluation/Adjournment

## CARDIOLOGY AT THE BIX REGISTRATION FORM

(Please Print)

Name \_\_\_\_\_

Specialty \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

**Cost:** \$30. Pay by check, Visa, MC (If you RSVP for lunch, please be sure to attend or cancel 2 days prior as we have to guarantee a number for lunch to the Radisson and have to pay for this whether you attend or not. Make checks payable to: Genesis Medical Center Attn: Jody Johnston-Mohr 1227 E. Rusholme St. Davenport, IA 52803.

Lunch: Yes \_\_\_\_\_ No \_\_\_\_\_

Return registration form to:

**JODY K. JOHNSTON-MOHR**  
CME COORDINATOR  
GENESIS MEDICAL CENTER  
1227 E. RUSHOLME STREET  
DAVENPORT, IA 52803

Phone: (563) 421-1284 or

FAX: (563) 421-1283

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