GENESIS MEDICAL CENTER, SILVIS

Community Health Needs Implementation Plan

APPROVED BY THE GHS BOARD OF DIRECTORS
NOVEMBER 7, 2013
Our commitment to help address community health needs is…

- Compelled by our mission of “compassionate, quality health services to all those in need”

- Driven by our values: safety, integrity, compassion, accountability, respect and excellence
Implementation Plan: 
*Nutrition, Physical Activity & Weight*

- Fully Participate in Quad City Health Initiative Implementation Plan
- Continue development of “medical home” model
  - health coaches, navigators, case management
- TransFatFree QC restaurant promotion
Implementation Plan: 
Nutrition, Physical Activity & Weight
(continued)

- Genesis “HealthBeat” exercise program
  - Aledo, Cordova, Davenport, DeWitt, Eldridge, Silvis and Moline (41st St.), Moline (Butterworth Pkwy.)

- Collaborate/Sponsor with Quad City Food Hub to Develop a “Veggie Mobile” to bring Affordable and Fresh Produce from the Farmers’ Market into Lower-Income Community “Food Deserts”
Implementation Plan: 

Nutrition, Physical Activity & Weight 
(continued)

- Genesis “Wellness Program” Offerings
- YMCA membership discount
- Genesis Center for Weight Management
- Healthy Lifestyle Sponsorships, such as:  
  - Genesis Firecracker Run
  - Bix 7
  - “Ride the River” …among others
Implementation Plan:

Tobacco

- Fully Participate in QCHI Implementation Plan
- Smoke-Free Campus
- Advocacy in support of smoke-free public places
  - Tobacco-Free QC
- Genesis “Wellness Program” Offerings
- Community Health Education on Second-hand smoke and children
Implementation Plan:

*Mental Health & Mental Disorders*

- Fully Participate in Quad City Health Initiative Implementation Plan
- Continue development of “medical home” model
  - health coaches, navigators, case management
- Genesis Psychology Associates and the expanded in-patient Behavioral Health Unit
Implementation Plan:
*Mental Health & Mental Disorders*
(continued)

- Advocacy in support of Mental Health Reform
- Sponsorship (NAMI)
- Community Health Education "Mental Health First Aid for First Responders"

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**GENESIS HEALTH SYSTEM**
Implementation Plan:

*Immunization & Infectious Disease*

- Fully Participate in Quad City Health Initiative Implementation Plan
- FluFreeQC
- Genesis Screenings & Immunization CRM Program
- Community Health Education on Hand Washing
- Ryan White HIV Program
Implementation Plan:
Heath Care Access for Low-Income Households
Immigrant and Refugee Health

- Fully Participate in Quad City Health Initiative Implementation Plan
- Advocacy in Support of Medicaid Expansion
- Direct Enrollment Assistance to the “Newly Eligible” through Participation in the Federal “Navigator” Program
Implementation Plan:  
Health Care Access for Low-Income Households  
Immigrant and Refugee Health  
(continued)

- Community Health Education on Medicaid Enrollment through the “EnrollQC” Coalition

- Improved Translation Services for ESL Patients
GHS Implementation:
Nursing Workforce Development

- Fully Participate in Quad City Health Initiative Implementation Plan
- Continue “special relationship” with St Ambrose University School of Health Sciences
- Advocacy in support of scope of practice reform
- Provide Clinical Education Opportunities
GHS Implementation:  
Nursing Workforce Development  
(continued)

- Sponsor career education, such as Genesis Adventures in Nursing (G.A.I.N)
- Annual Health Sciences Job Fairs in Collaboration with Local Universities
- Provided over $1 million in Scholarship Assistance
- Employee Tuition Reimbursement Program
Implementation Plan:

*Environment Health*

*Lead Poisoning in Children*

- Fully Participate in Quad City Health Initiative Implementation Plan
- Advocacy in support of remediation
- Community Health Education on the hazard
Implementation Plan: 
*Cancer, Heart Disease & Stroke and Diabetes*

- Fully Participate in Quad City Health Initiative Implementation Plan
- Continue development of “medical home” model
  - health coaches, navigators, case managers
- Continued service line investment
- Screenings & Immunizations
- Community Health Education on “Warning Signs” and Prevention