GENESIS MEDICAL CENTER, DAVENPORT

Community Health Needs Implementation Plan

Approved by Genesis Community Benefit Steering Committee, a subcommittee of the Genesis Health System Board of Directors

July 21, 2016
Our commitment to help address community health needs is...

- Compelled by our mission of “compassionate, quality health services to all those in need”
- Driven by our values: safety, integrity, compassion, accountability, respect and excellence
## Health Needs Priorities

*As determined by the CHNA Report*

<table>
<thead>
<tr>
<th>1. Access to Healthcare Services</th>
<th>7. Mental Health</th>
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<td>4. Heart Disease &amp; Stroke</td>
<td>10. Respiratory Diseases</td>
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<tr>
<td>5. Infant Health &amp; Family Planning</td>
<td>11. Sexually Transmitted Diseases</td>
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<tr>
<td>6. Injury &amp; Violence</td>
<td>12. Substance Abuse</td>
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**GENESIS HEALTH SYSTEM**
Health Needs Priorities  
*As determined by Genesis Health System*

Genesis, upon receiving the CHNA Report and hearing community input, has decided to focus on these five priorities:

1. Access to Healthcare Services  
2. Cancer  
3. Heart Disease & Stroke  
4. Nutrition, Physical Activity & Weight  
5. Mental Health
Implementation Plan: Access to Healthcare Services

- Care Team Concept to deploy allowing providers to care for more patients, more efficiently
- In addition to current Convenient Care offerings, retail clinics are also going to be deployed in Hy-Vee Food Stores
- New Healthplex coming to Northwest Davenport that will provide better care, close to home
Implementation Plan:  
*Cancer*

- Continued support of the Genesis Cancer Care Institute, treating cancer with the next generation of cancer-fighting technology
  - Center for Breast Health
  - Cancer Clinical Research
  - Support of the grant and voucher programs for those with financial need
- Founding sponsor of the Susan G. Komen Race for the Cure
Implementation Plan: Heart Disease & Stroke

- Continue development of “medical home” model
  - health coaches, navigators, case management
- TransFatFree QC restaurant promotion
- Genesis “HealthBeat” exercise program
  - Aledo, Cordova, Davenport, DeWitt, Eldridge, Silvis and Moline (41st St.), Moline (Butterworth Pkwy.)
- Continue work on recruiting top neurologists and neurosurgeons to the Quad-Cities.
Implementation Plan:  
*Nutrition, Physical Activity & Weight*

- **Continue development of** “medical home” model
  - health coaches, navigators, case management
- **TransFatFree QC restaurant promotion**
- **Genesis “HealthBeat” exercise program**
  - Aledo, Cordova, Davenport, DeWitt, Eldridge, Silvis and Moline (41st St.), Moline (Butterworth Pkwy.)
- **Metabolic screening program offered to community to reduce health risk factors, keeping community more healthy**
Implementation Plan: 

*Nutrition, Physical Activity & Weight* 
(continued)

- Collaborate/Sponsor with Quad City Food Hub to Develop a “Veggie Mobile” to bring Affordable and Fresh Produce from the Farmers’ Market into Lower-Income Community “Food Deserts”
- Genesis Healthy Heart Kitchen, educating community on how to cook more healthfully using less salt, sugar, fat, etc.
Implementation Plan:
Nutrition, Physical Activity & Weight
(continued)

- FluFreeQC
- Genesis Immunization CRM Program
- Community Health Education on Hand Washing
- Ryan White HIV Program
- Support of Be Healthy QC and the PICH grant through QCHI, taking Skip & Scout to the children of the QC to teach about healthy choices
Implementation Plan: Nutrition, Physical Activity & Weight (continued)

- Genesis “Wellness Program” Offerings
- YMCA membership discount
- Genesis Center for Weight Management
- Healthy Lifestyle Sponsorships, such as:
  - Genesis Firecracker Run
  - Bix 7
  - “Insane Inflatables” …among others
Implementation Plan:  
*Mental Health*

- Continue development of “*medical home*” model
  - health coaches, navigators, case management
- Genesis Psychology Associates and the expanded in-patient Behavioral Health Unit
- Support of a Mental Health Court in Scott County designed to keep those with Mental Health needs out of the criminal justice system
Implementation Plan:

*Mental Health*  
(continued)

- Advocacy in support of Mental Health Reform
- Sponsorship (NAMI)
- Community Health Education “*Mental Health First Aid for First Responders*”
Health Needs Opportunities

Genesis Medical Center, Davenport, will not focus on the following opportunities as outlined in the CHNA Report:

1. Diabetes
2. Infant Health & Family Planning
3. Injury and Violence
4. Oral Health
5. Respiratory Diseases
6. Sexually Transmitted Diseases
7. Substance Abuse
Genesis Medical Center, Davenport, will not focus on the following opportunities as outlined in the CHNA Report. Why?

- Due to limited resources, Genesis Medical Center, Davenport, is devoting focus to the five needs that Genesis feels it’s best in a position to address.
- Other resources exist within the community to better address these opportunities.
- Genesis will periodically continue to evaluate these needs to determine if community need is being met and how Genesis can help.
QUESTIONS?
COMMENTS?

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