Our commitment to help address community health needs is...

- Compelled by our mission of “compassionate, quality health services to all those in need”
- Driven by our values: safety, integrity, compassion, accountability, respect and excellence
Genesis Medical Center, DeWitt

- Community Health Needs Assessment survey initiated in 2011 and renewed in 2014, updated in 2017/18
- Geography: Clinton County
- Data was gathered by the Genesis Health System Business Intelligence Center
- Priority focus and implementation plan determined by community focus groups and Administration
Genesis Medical Center, DeWitt
Clinton County

Clinton County Focus Areas

1. Healthy Behaviors, Integrated health, Wellness activities, Smoking cessation, Physical Activity & Weight Status

2. Decrease Youth Risky Behaviors: Teenage pregnancy, Decrease use of marijuana,

3. Mental Health Awareness and Services, Suicide prevention and awareness, Medication disposal, Education on Adverse Childhood Experience (ACE)
GMC-DeWitt Implementation Plan: Measurements

Improve the ranking of health behaviors of Clinton County residents as measured on the county health annual rankings:


- Decrease adult smoking percentage in Clinton County as measured in the county health rankings- 2014-28%, 2018- 16%
- Decrease the percentage of adults over 18 that report no physical activity- 2015- 27%, 2018- 27%
- Decrease the number of adults that report excessive drinking (binge drinking) as reported in the county health rankings. 2015-24%, 2018-19%
- Decrease or maintain teenage pregnancy rate as reported in the county health ranking. 2015-44/1000, 2018-36/1000
GMC-DeWitt Implementation Plan:

Health Related Life & Well-Being Initiatives

- Health beat Exercise equipment and program – Westbrook and outside fitness center
- Sponsor of Paul Skeffington Race
- DeWitt Fitness Center 1000+ members and discounts to local industry.
- Snap Fitness (24/7)
- Triathlon Event in August which includes youth (City Coordinates)
- Get Fit DeWitt – Joint Effort through Live Healthy Iowa
- Helmets for Area 2nd Grade – Foundation’s 5th Year
GMC-DeWitt Implementation Plan:

Nutrition & Weight Status Initiatives

- MetS/Naturally Slim classes through DeWitt Foundation
- Farmers Market DeWitt Lincoln Park – Thursday
- Walking school bus started at DeWitt elementary school: fall 2017, spring 2018, plan to continue
Youth Risky behaviors - Substance Abuse Initiatives

1. Camanche- DeWitt Coalition is a group of concerned citizens wanting to free the community of unhealthy use and abuse of substances
   1. Participated in National Night Out, Party in the Park, County Fair and other community events to spread drug free message
   2. Youth events to receive message: dodgeball tournament, leadership

2. TIPS (Training for Intervention Procedures) for new bartenders and servers. 72 attended in Clinton County

3. Medication drop box at Scott Drug Pharmacy
GMC-DeWitt Implementation Plan: Western Clinton County Significant Health Needs

Mental Health Awareness

1. Genesis DeWitt contracted for mental health services with Robert Young for RN Care Coordination (A) within ED and consultation with RN Care Coordination (B) community care coordination.

2. Genesis Philanthropy and Genesis DeWitt support of respite house at DeWitt campus.

3. Educate on ACE to community healthcare, schools, business law enforcement to reduce the incident of risk behaviors from childhood trauma.
GMC - DeWitt Implementation Plan:
Future Plans/Suggestions

- Develop Rural DeWitt Community partnership to coordinate plans and goals from Clinton County Health Assessment and Plan.
  - Develop a Healthy Lifestyles Working Group
  - GMC DeWitt Participate in DeWitt/Camanche Coalition
  - Develop a Mental Health Working Group
  - Seek additional funding opportunities
  - Explore greater use of social media