JACKSON COUNTY REGIONAL HEALTH CENTER (JCRHC)

Community Health Needs Priorities & Implementation Plan 2018

Approved by JCRHC Board of Trustees
October 23, 2018

GENESIS HEALTH SYSTEM
Our commitment to help address community health needs is...

- Compelled by our mission of “compassionate, quality health services to all those in need”

- Driven by our values: safety, integrity, compassion, accountability, respect and excellence
Jackson County Regional Health Center (JCRHC)


- Geography: Jackson County

- Data was gathered by the Genesis Health System Business Intelligence Center

- Priority focus and implementation plan determined by community focus groups and Administration.
Jackson County Regional Health Center (JCRHC)

Jackson County Focus Areas

1. Healthy Behaviors: Nutrition, and Physical Activity

2. Substance Abuse: Opioid Awareness

JCRHC Implementation Plan:

Measurements

Improve the ranking of health behaviors of Jackson County residents as measured on the county health annual rankings:


- Decrease percentage of adults over 18 that are consuming less than 5 servings of fruits and vegetables daily – 2018- 81.3%
- Decrease the drug overdose death rate – 2016-11.9 (reflects Iowa data, no county specific data available)
- Decrease the percentage of adults over 18 that report no physical activity – 2018- 25.2%
JCRHC Implementation Plan: 
*Promote Healthy Living/Nutrition*

- Promote Jackson County Farmer’s Market
  Vouchers given by NEI3A and Maquoketa Community Cupboard
  Vouchers used 2016: 866
  Vouchers used 2017: 1220
  Vouchers used 2018: Farmer’s market ongoing

- Free JCRHC Fitness Center Membership promotion at JC Fair.
- Live Healthy Iowa 10 week wellness challenge sponsored by Maquoketa Chamber
JCRHC Implementation Plan: Substance Abuse

- Opioid Awareness Campaign
- Promotion and education to medical practitioners and the public about opioid crisis.
  - JCRHC signage and patient information documents distributed
  - A federal grant gives Jackson County Prevention Coalition $625,000 to help curb underage alcohol use and opioid abuse.
- Prescription Drug Disposal: 3 places in Jackson County; Bellevue City Hall, Osterhaus Pharmacy, Jackson County Detention Center (24 hour)
- Free Naloxone (Narcan Kits) will be available at JCRHC, ASAC, and local pharmacies for individuals at risk for opioid overdose.
JCRHC Implementation Plan:

Sports Related Injury

- JCRHC Employs Athletic Trainer with focus on Sports Injury
- Promotion of Concussion Screening to county and service area schools including Maquoketa, Midland and Bellevue Marquette.
- On site Athletic Trainer present at high school sporting events in Maquoketa
QUESTIONS?
COMMENTS?